Discover 5 Tax-Saving Strategies to Review Before You File. READ NOW

Gen4 Wealth Advisors

Financial Planning & Wealth Management For Families And Business Owners

LEARN MORE

ABOUT US | OUR SERVICES | BLOGS | CONTACT US

About Us

We help business owners, high-net-worth families, and investors simplify their finances, reduce taxes, and build, manage, preserve, and transition long-term wealth through a personalized financial strategy.

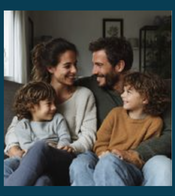
We are dedicated to providing investment management and strategic wealth planning to our clients. Simply put, we strive to be our client's trusted advisor. As a financial advisory firm, our primary focus is to provide independent opinions that are designed with the goal to achieve long term investment results.

LEARN MORE

OUR SERVICES

Your Partner in Smart, Comprehensive Financial Planning and Wealth Management

We offer financial planning, tax strategies, asset management, estate support, and business retirement plans—helping you grow, protect, and align your wealth with your long-term goals.



Tax Planning

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tinciduint ut laoreet

LEARN MORE

Asset Management

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tinciduint ut laoreet

LEARN MORE

Estate Planning

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tinciduint ut laoreet

LEARN MORE

Retirement Plans for Businesses

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tinciduint ut laoreet

LEARN MORE

Our Team

Aaron Herwig
CPFA®, MBA
CEO, Wealth Advisor

Jordan Herwig
CPFA®
Wealth Advisor

How Can We Help?

Find out how we can help you pursue your **financial freedom**.

CONTACT US OR SCHEDULE A CONSULTATION

Markets can be unpredictable—but your retirement plan doesn't have to be. Discover strategies designed to help you stay confident in any environment.

READ NOW →

Blogs

Small Business Owner Retirement: Dealing with an Unexpected Exit

Gen4 Wealth Advisors | Oct 2, 2023

Small Business , Business Owner , Retirement

While you might have been planning your retirement for many years, there may come a time when you need to retire earlier than expected.

Asset Allocation and Risk Allocation

Gen4 Wealth Advisors | Nov 1, 2023

Asset Management , Risk Management , Investments

While not guaranteed, a well-balanced portfolio may be better at handling market risk.

5 Year-End Tax Planning Opportunities

Gen4 Wealth Advisors | Dec 1, 2023

Tax Planning

If you're looking to lower your tax liability before the deadline, here are some options to consider.

About Us

We provide personalized financial planning, investment management, and strategic wealth planning to help individuals, families, and business owners pursue long-term financial success. Simply put, we strive to be our clients' trusted advisor every step of the way.

Our Offices

Leawood Office
5251 W 116th Place,
Suite 200,
Leawood, KS 66211

Las Vegas Office
8925 West Post Road,
2nd Floor,
Las Vegas, NV 89148

Contact Us

E: info@gen4wealth.com
P: 913-269-3735

Securities offered through LPL Financial. Member FINRA/SIPC. Investment Advice offered through WCG Wealth Advisors, a Registered Investment Advisor. WCG Wealth Advisors and Gen4 Wealth Advisors are separate entities from LPL Financial.

The LPL Financial Registered Representatives associated with this site may only discuss and/or transact business with residents of the states in which they are properly registered or licensed. No offers may be made or accepted from any resident of any other state.

LPL Financial Form CRS | WCG Form CRS

© 2026 Gen4 Wealth Advisors. All rights reserved.

BrokerCheck FINRA
Check the background of this investment professional