

# GAVION

INVESTMENT CONSULTING

## FORTIFY YOUR ASSETS

*Throughout history, gavions have been used for construction and military fortification due to their strength, durability and adaptability; for GAVION clients, these simple yet powerful qualities appropriately describe an experienced team of investment professionals dedicated to the highest standards of service.*

*GAVION, LLC provides investment consulting services to a diverse base of institutional clients encompassing both traditional and alternative strategies. Located in Memphis, Tennessee, GAVION was established by institutional consulting industry veterans Robert Longfield, Brian Jones and Miles Fortas and is a Registered Investment Adviser with the Securities and Exchange Commission.*

## NATIONAL SCOPE

*With client assets under advisement of approximately \$26 billion, GAVION's dedicated investment professionals and staff are actively engaged with our clients which include foundations, endowments, corporate plans, public funds, trust companies and hospitals located across the continental U.S.*

## SCOPE OF SERVICES

*We recognize that a simple list of consulting services does not distinguish one firm from another—it is merely a starting point. For GAVION clients, it is our "extension of your staff" philosophy, drawing on years of investment research, client consulting and strategy implementation experience, that defines our true scope of services. For example...*

### POLICY REVIEW & STRATEGY DESIGN

- Develop/Review investment policy
- Creation of strategic asset allocation
- Define tactical parameters for asset classes and managers (e.g. min/max ranges)
- Determine service level, such as level of discretion (non-discretion or limited discretion), meeting requirements, role of the investment committee, etc.

### STRATEGY IMPLEMENTATION

GAVION's open architecture combines our research, technology and services to meet the unique investment and reporting needs of each client

### MONITOR, EVALUATE & REPORT

- Monitor compliance with policies
- Evaluate effectiveness of strategy vs. goals
- On-going investment manager due diligence
- Performance evaluation reporting

### TACTICAL RECOMMENDATIONS & ACTIONS

- Periodic portfolio rebalancing
- Managing cash flow/liquidity requirements
- Overweight/Underweight managers and/or strategies

The  
**LEXINGTON**<sup>™</sup>  
360 Alliance

Investment Consulting

**Robert A. Longfield, Jr. CFA**  
Chief Executive Officer



**LEXINGTON**  
FINANCIAL LIFE  
MANAGEMENT

## Strategies For Exponential Life<sup>™</sup>

*Exponential Life is an objective unique to every individual. It is a continuous journey to grow and thrive by improving all aspects of business, family, and finances in a world of continuous change.*

*Lexington, together with our collaborative team of independent professionals, provides comprehensive strategies to solve complex problems with real-life solutions.*

*Financial guidance and investment advice offered through Lexington Investment Consulting, LLC.*



*Helping You Live...*  
**Your Exponential Life**

615.492.1011  
[Team@LEX-Life.com](mailto:Team@LEX-Life.com)  
[www.LEX-Life.com](http://www.LEX-Life.com)

## EXPERIENCED IMPLEMENTATION

For over twenty five years, GAVION's institutional team has provided the fiduciaries and staff of institutional investment funds with professional advice, guidance and execution that ensures compliance with fiduciary obligations, supports investment performance and manages overall portfolio risk. For GAVION clients, this experience means...

## A DEDICATED INVESTMENT STAFF

At GAVION, we know your needs do not simply occur at quarter end; therefore, our consulting philosophy is to serve as an "extension of your staff" to help with both immediate portfolio matters, as well as the longer-term management of your investment program.

## STRATEGIC PORTFOLIO CONSTRUCTION & TACTICAL GUIDANCE

GAVION recommends establishing a strategic asset allocation policy to govern the long-term components and characteristics that comprise an institutional investment portfolio. We also believe tactical decision making is an essential component of strategic portfolio management; thus, GAVION consultants offer additional tactical guidance that recognizes the changing nature of clients and capital markets.

## INVESTMENT MANAGER ACCESS & INSIGHT

GAVION professionals meet with hundreds of traditional and alternative money managers annually and possess the experience and ability to recognize new talent for their clients.

## DECISION-BASED REPORTING

Clients look to GAVION for information, not data. Through links established with a number of custodial banks and innovative reporting software, we maintain the ability to deliver performance reporting in the format and timeframe our clients require.

## FLEXIBILITY

Our years of experience have taught us that client needs sometimes extend beyond portfolio consulting. At GAVION, we are comfortable in different roles, such as serving as a resource to other service professionals (e.g. auditors, actuaries), conducting educational seminars for trustees or joining our clients as panelists at conferences.

## IMPORTANT DISCLOSURES

GAVION does not provide legal or tax advice to clients. All clients with tax considerations, including the effect of UBTI resulting from alternative investment strategies, are strongly urged to consult their tax advisers regarding such issues. A copy of GAVION's current ADV Brochures may be obtained by contacting the firm's compliance department at [compliance@gavionllc.com](mailto:compliance@gavionllc.com) or at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). SEC registration does not denote a certain level of skill or training.

## FINANCIAL GUIDANCE

At Lexington Financial Life Management, we believe that your wealth is an ecosystem and certainly more than just your liquid assets. Our approach looks at all of your assets comprehensively to ensure that your assets are aligned with your goals. Our team of professionals work together to provide:

- Collaboration and Coordination with Internal and External Advisors
- Financial and Estate Planning
- Business Planning and Valuation
- Business Audits
- Bill Payment and Financial Reporting
- Wellness
- Investment Consulting Private and Institutional
- Asset Preservation
- IT Support and Security
- Insurance Consulting and Captive Solutions
- Charitable Planning and Giving
- Consolidated Wealth Reporting
- Debt Structure Analysis and Negotiations
- Retirement Plan Formation and Administration
- Elder Care Consulting
- Performance Reporting on Liquid and Illiquid Assets
- Tax Planning and Preparation



Helping You Live...  
**Your Exponential Life**

Call now for more details about how we can help you achieve your goals.

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